

© 2024 Malaysia Australia Business Council.

The contents of this document are the exclusive property of Malaysia Australia Business Council (MABC). No unauthorized copying or distribution, either in physical or electronic manner is permitted with the express written consent of MABC.





TABLE OF CONTENTS

1.	Introduction
2.	Criteria
3.	Contact for Information



1. Introduction

This section comprises details on the assessment criteria being proposed to administer various award categories. The intent is to keep the questions to a minimum while emphasizing value articulation, effectiveness and ease of judgment.

2. Criteria

Following are the assessment questions for various award categories for 2024. Please note that the numbers in brackets are weights for each question, summing to a total of 100.

Analysis shall follow a weighted average model based on a 5-point scoring (1 being least, and 5 being highest).

This page is left intentionally blank



Award Name	Questions For Assessment
Excellence in Digital Transformation	 Please describe the nature of digital transformation initiative you have embarked on (10) Please articulate the specific tools and technologies leveraged, including the problem that you intended to address (10). Please articulate the value you have created in quantitative terms through such an intervention/ institutionalization of digital solutions (30). Please articulate the risks you may have reduced / avoided in doing so (20) Please explain the opportunities around expansion, integration and cross-functional value that this initiative opens up for your organization/ stakeholders (30)
Excellence in Diversity, Equity & Inclusion	 Please describe the nature of of your DEI initiative and policies surrounding instutionalization (20) Please articulate the fundamental changes you have incorporated with your employment, onboarding, training, compensation and growth opportunities for the workforce (40). Please articulate the impact you have created in qualitative and quantitative terms with this program (20) Please explain how this program will go beyond incremental adoption and become a core and embedded pillar to complement a "profit-with-purpose" business (20)
Excellence in Environment, Social & Governance	 Please explain what your focus on Environmental concerns - resource depletion, waste and pollution, deforestation, greenhouse gas emissions, climate change – are (20) Please explain what your focus on Social concerns - employee relations & diversity, working conditions, including child labor and slavery, local communities; seeks explicitly to fund projects or institutions that will serve poor and underserved communities globally, health and safety – are (20) Please explain what your focus on Governance concerns – tax strategy, executive remuneration, donations/ political lobbying, corruption & bribery, board diversity and structure – are (20) Please articulate how these three elements are cohesively managed to ensure sustainability, continuity and circularity (40).
Excellence in Education Excellence in Services Excellence in Property & Construction	 Please describe the nature of best practice you have embarked on (10) Please articulate the specific tools and technologies leveraged, including the problem that you intended to address (10). Please articulate the value you have created in quantitative terms through such an intervention/ institutionalization of digital best practices (30). Please articulate the risks you may have reduced / avoided in doing so (20) Please explain the opportunities around expansion, integration and cross-functional value that this initiative opens up for your organization/ stakeholders (30)

3. Contact for Information

For greater details or further clarifications, please contact the following:

Shaun Cheah, Executive Director, shaun@mabc.org.my

Phoebbie Tee, phoebbie@mabc.org.my

Bobby Varanasi, Vice Chairman and Awards Committee Chair, bobby@matryzel.com