

Submission Form

# Excellence in Digital Transformation

Evidence of creating business value to customers and partners/ industry by leveraging digital solutions in a cohesive manner resulting in functional transformation.

MABC Excellence Awards 2023



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## 1. Instructions

This award category is for corporations that are members of the Malaysia Australia Business Council. Please provide necessary responses in sections 2 and 3, while section 4 is optional.

## 2. Applicant Information

<b>Applicant Registered Name</b>	
<b>Industry Type</b>	
<b>Details of Submitting Authority</b>	<b>Name:</b> <b>Title:</b>
<b>Years of Operation in Malaysia</b>	
<b>MABC Membership Number</b>	

## 3. Assessment Questions

Kindly respond to the questions below. All questions are compulsory. Failure to furnish responses will result in auto-disqualification of your application.

Your responses must be in text, and each question has a response limitation of 2000 words. Should you choose to furnish any additional information as attachments, please provide in section 4 (although it is not compulsory).

Question	Your Response
Please describe the nature of digital transformation initiative you have embarked on (10)	
Please articulate the risks you may have reduced / avoided in doing so (20)	
Please articulate the specific tools and technologies leveraged, including the problem that you intended to address (10).	
Please articulate the value you have created in quantitative terms through such an intervention/ institutionalization of digital solutions (30).	
Please explain the opportunities around expansion, integration and cross-functional value that this initiative opens up for your organization/ stakeholders (30)	

#### **4. Attachments**

You may furnish attachments to support your responses in section 3. However, this section is optional.

Question #	Attachment Descriptor
1	
2	
3	
4	
5	

#### **5. Confidentiality**

All information furnished here by the applicant shall remain confidential within the ambit of MABC, and divulged only to judges authorized for assessment of this award.